2025 AIA Detroit

Celebration of Architecture

September 11th, The Majestic Theatre Detroit

The AIA Detroit Celebration of Architecture is the largest annual gathering of AEC professionals in Michigan, and AIA Detroit is proud to use it as a platform to showcase how Design can be a driver for sustainable and equitable development around the world.

AIA Detroit is honored to once again shine a light on local, allied organizations who are just as committed to discovering new ways in designing inclusive cities for all.

Join us on September 11th, at The Majestic Theatre, to recognize the individuals, firms, and organizations that have worked tirelessly to create a stronger community for everyone, and celebrate the 10th anniversary of becoming a UNESCO City of Design!

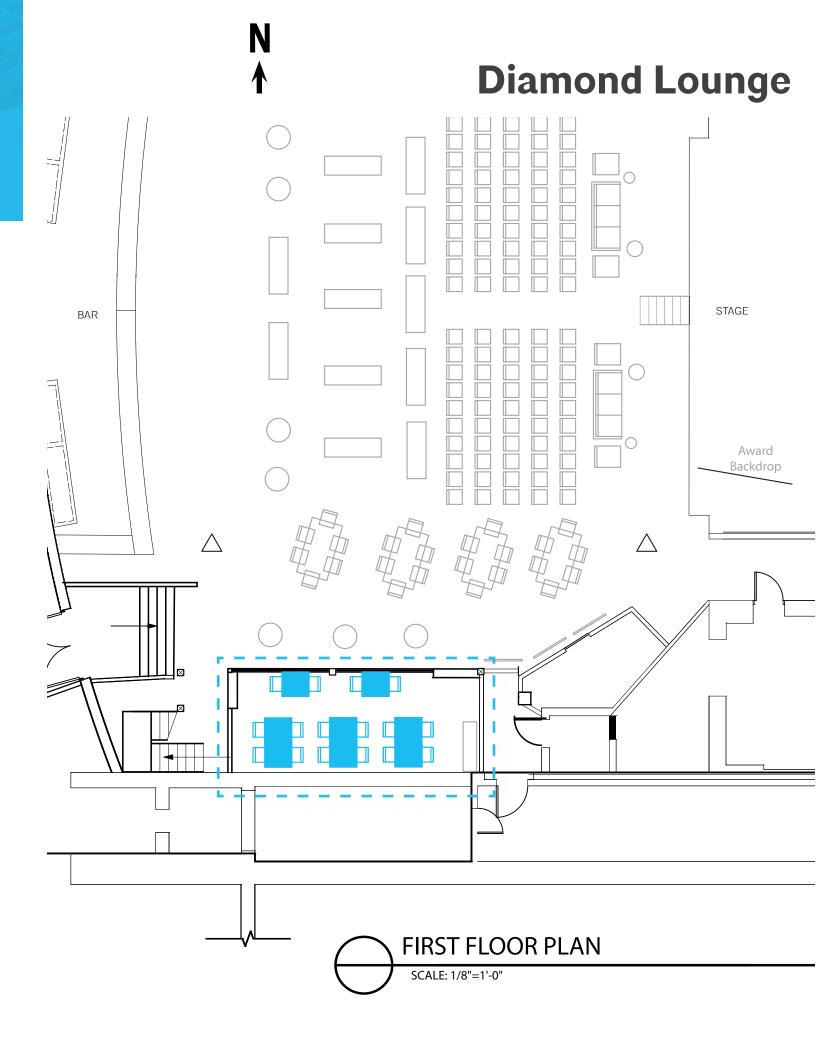


DIAMOND SPONSOR

For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how you support the industry!

1 Available at \$5,000

- Furnished First Floor Lounge: This lounge overlooks the The Majestic Theatre
- **Featured Brand Placement**: Logo on AIA Detroit Website for 2025-2026 + logo included on printed & digital displays at the Celebration
- **VIP Tickets:** 10 VIP Tickets* to the Celebration of Architecture (if your company provides furniture for the Premier Lounge, AIAD provides 20 VIP Tickets instead of the standard 10)
- **Communications:** Company recognition in 2025 Celebration communications sent to AIA Detroit's 3500+ email distribution list and throughout the organization's social media platforms



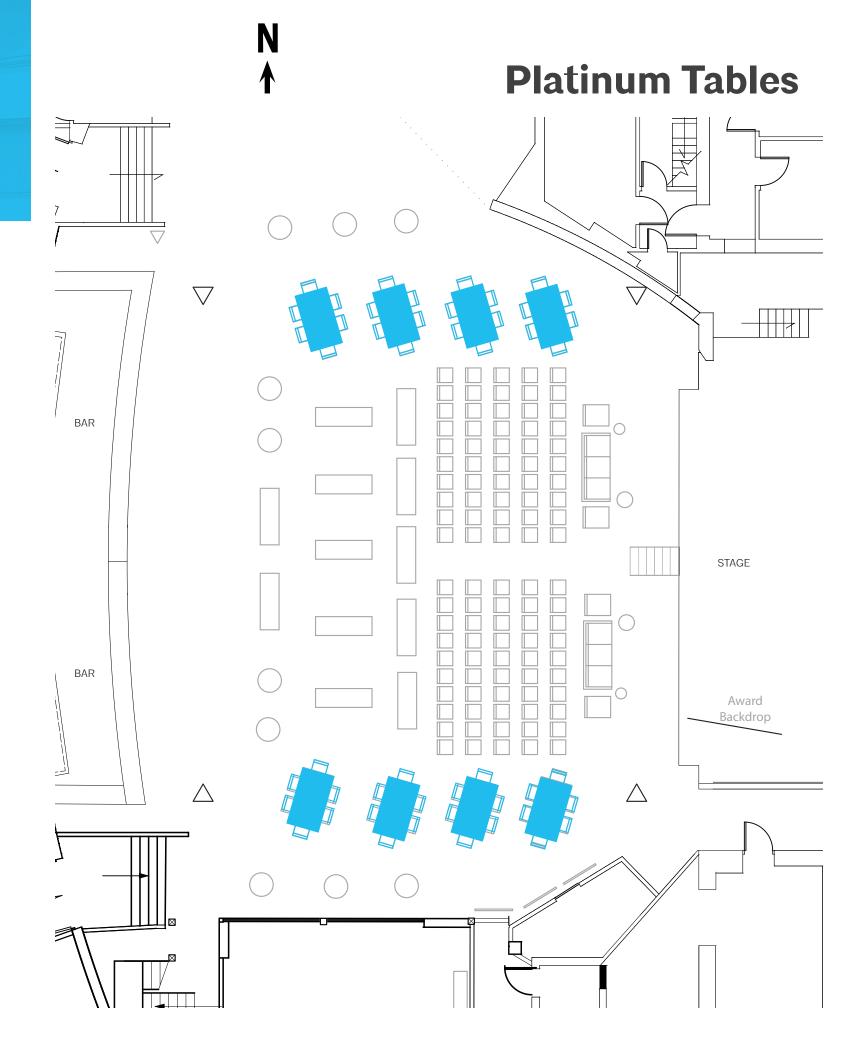
^{*} VIP Tickets receive: 2 Drink Vouchers per attendee. **2025 Drink** Vouchers will cover <u>any drink</u> at The Majestic Theatre bar.

PLATINUM SPONSORS

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8 Available at \$3,000

- **High Top Table:** Dedicated 30"x 60" standing-height table with six chairs to enjoy the Awards Program & Celebration of Architecture
- **Brand Placement:** Logo on AIA Detroit Website for 2025-2026 + logo included on printed & digital displays at the Celebration
- VIP Tickets: 8 VIP Tickets* to the Celebration of Architecture
- **Communications:** Company recognition in 2025 Celebration communications sent to AIA Detroit's 3500+ email distribution list and throughout the organization's social media platforms



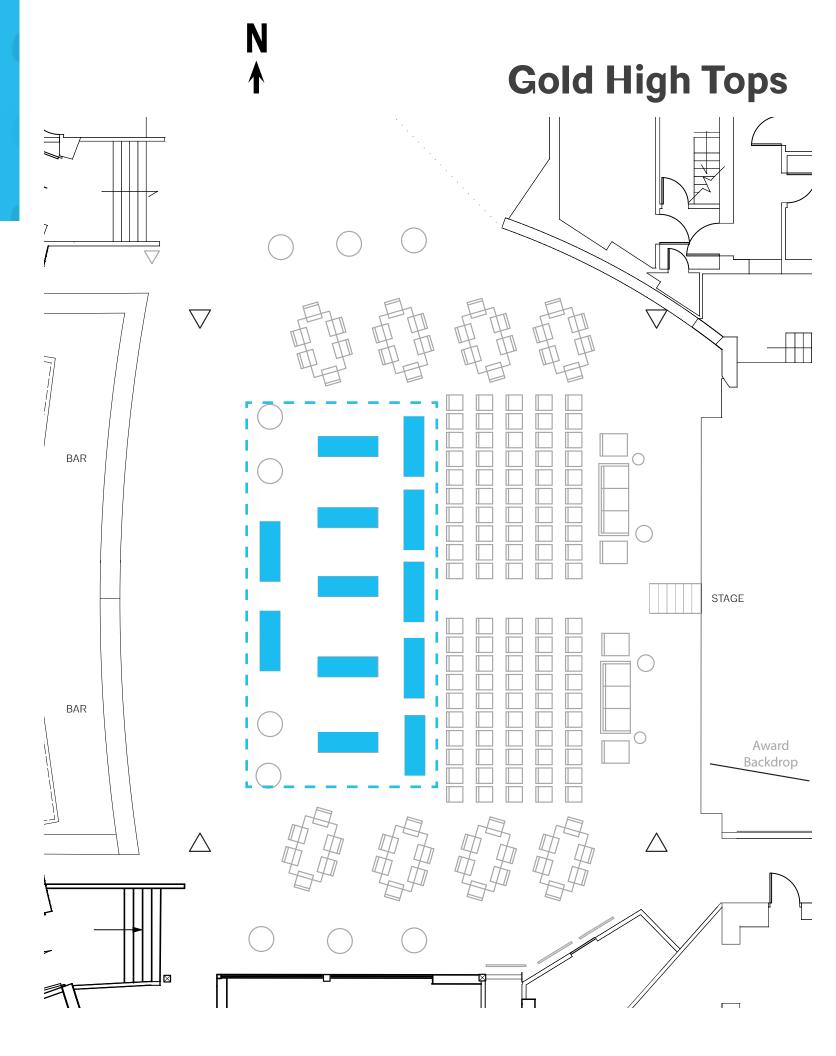
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GOLD SPONSORS

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12 Available at \$1,500

- **High Top Table:** Dedicated 24"x 60" standing-height table with close proximity to The Majestic Theatre bars
- **Brand Placement:** Logo on AIA Detroit Website for 2025–2025+ logo included on printed & digital displays at the Celebration
- VIP Tickets* 4 VIP Tickets* to the Celebration of Architecture



^{*} VIP Tickets receive: 2 Drink Vouchers per attendee. **2025 Drink** Vouchers will cover <u>any drink</u> at The Majestic Theatre bar.

SILVER SPONSORS

For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how you support the industry!

10 Available at \$750

- **High Top Table:** Dedicated 30" round standing-height table
- Brand Placement: Logo on AIA Detroit Website for 2025-2026
- VIP Tickets: 2 VIP Tickets* to the Celebration of Architecture

* VIP Tickets receive: 2 Drink Vouchers per attendee. **2025 Drink** Vouchers will cover <u>any drink</u> at The Majestic Theatre bar.

Silver High Tops BAR STAGE BAR Backdrop

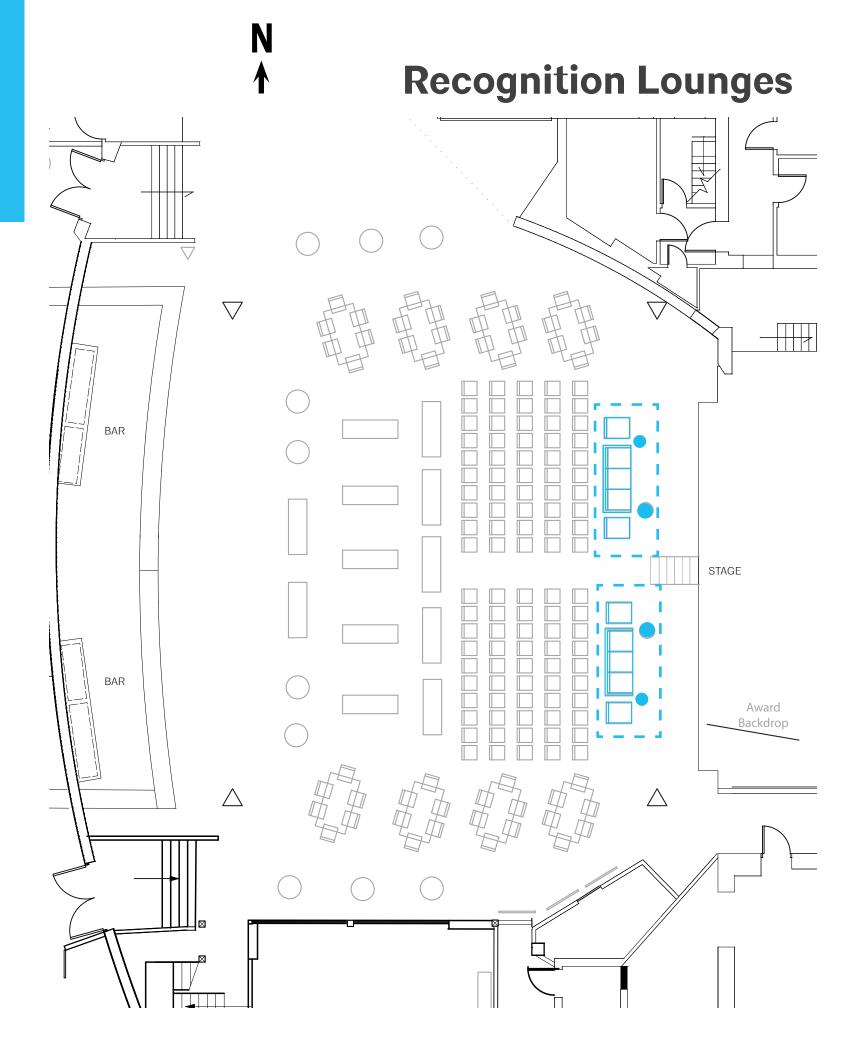
RECOGNITION LOUNGES

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2 Available at \$2,500 (NEW)

- Furnished Lounge: During the Awards Program, the Recognition Lounges (featuring a sofa and 2 lounge chairs) will be used by the Recognition Winners. After the Awards are completed, the theater-style chairs will be removed, the Recognition Lounges will be turned around, and it will be your company's space for the rest of the Celebration of Architecture.
- **Brand Placement:** Logo on AIA Detroit Website for 2025-2026 + logo included on printed & digital displays at the Celebration
- VIP Tickets: 6 VIP Tickets* to the Celebration of Architecture
- **Communications:** Company recognition in 2025 Celebration communications sent to AIA Detroit's 3500+ email distribution list and throughout the organization's social media platforms

* VIP Tickets receive: 2 Drink Vouchers per attendee. **2025 Drink** Vouchers will cover <u>any drink</u> at The Majestic Theatre bar.



COMMITTEE LOUNGE

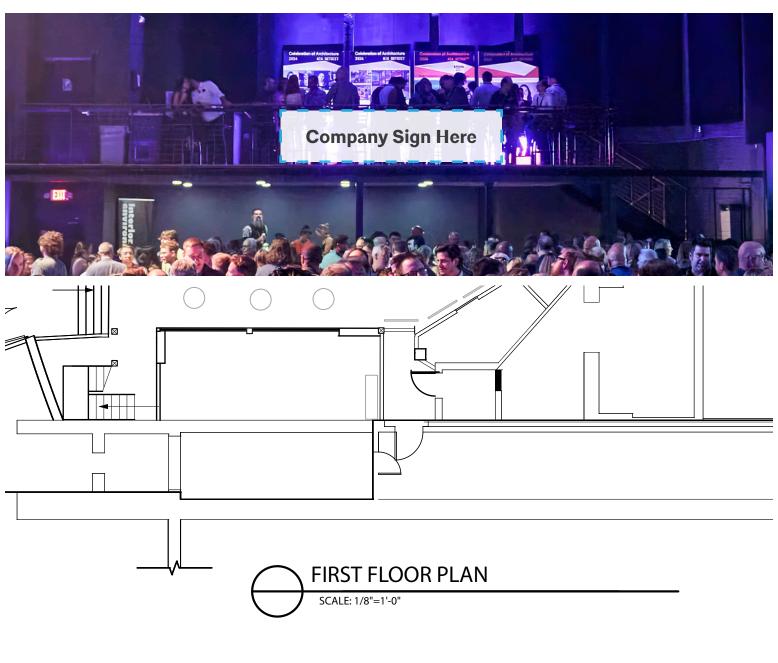
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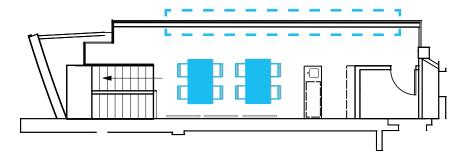
1 Available at \$1,500 (NEW)

- The Committee Lounge: An elevated space during the 2025 Celebration of Architecture where our committee's work will be featured and our committee chairs will be present.

 (Please note, this lounge is not dedicated for the attendees of the sponsoring company)
- **Brand Placement:** Company Logo featured on a banner hanging from the Committee Lounge, on the AIA Detroit Website for 2025–2026, + included on digital displays at the Celebration of Architecture
- VIP Tickets: 4 VIP Tickets* to the Celebration of Architecture
- **Communications:** Company recognition in 2025 Celebration communications sent to AIA Detroit's 3500+ email distribution list and throughout the organization's social media platforms

Committee Lounge Banner







^{*} VIP Tickets receive: 2 Drink Vouchers per attendee. **2025 Drink** Vouchers will cover <u>any drink</u> at The Majestic Theatre bar.

ADDITIONAL SPONSORS

For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how you support the industry!

1 Lanyard Sponsor at \$2,000

- Company Branded Lanyards: Logo on all Lanyards at the 2025 Celebration of Architecture
- Brand Placement: Logo on AIA Detroit Website for 2025-2026
- VIP Tickets: 5 VIP Tickets* to the Celebration of Architecture
- Lanyard Sponsor must be confirmed by August 15th

1 Cocktail Napkin Sponsor at \$2000

- Brand Placement: Logo on AIA Detroit Website for 2025-2026
 + logo on all Cocktail Napkins at the Celebration
- VIP Tickets: 5 VIP Tickets* to the Celebration of Architecture
- Cocktail Napkin Sponsor must be confirmed by August 15th

* VIP Tickets receive: 2 Drink Vouchers per attendee. **2025 Drink Vouchers will cover** <u>any drink</u> at **The Majestic Theatre bar.**

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For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how you support the industry!

1 Wifi Password Sponsor at \$2,000

- Customized Wifi Password: The Wifi Password for the Celebration will be customized, featuring your company name
- Brand Placement: Logo on AIA Detroit Website for 2025-2026
- VIP Tickets: 5 VIP Tickets* to the Celebration of Architecture
- Wifi Password Sponsor must be confirmed by August 15th

3 Cocktail Sponsors at \$1,500

- Custom Cocktails: Logo on featured cocktail created by The Majestic Theatre
- Brand Placement: Logo on AIA Detroit Website for 2025-2026
- VIP Tickets: 4 VIP Tickets* to the Celebration of Architecture
- Cocktail Sponsors must be confirmed by August 15th

1 Awards Plaque Sponsor at \$1,500

- Brand Placement: Logo included on the back of all 2025 AIA Detroit Plaques + on AIA Detroit Website for 2025-2026
- VIP Tickets: 4 VIP Tickets* to the Celebration of Architecture