



2022 AIA Detroit

# Celebration of Architecture

September 15th, Eastern Market Shed 3

## We are United by Design!

The AIA Detroit Celebration of Architecture is the largest annual gathering of AEC professionals in Michigan, and AIA Detroit is proud to use it as a platform to showcase how Design can be a driver for sustainable and equitable development around the world.

This year's Month of Design theme is to bring unity to the forefront, showcasing how being United by Design holds the key to creating a future in which all people, and our planet, can thrive.

AIA Detroit is honored to once again shine a light on local, allied organizations who are just as committed to discovering new ways in designing inclusive cities for all.

Join us in person, on September 15th, at Eastern Market Shed 3, to recognize the individuals, firms, and organizations that have worked tirelessly throughout the pandemic to create a stronger community for everyone.



2022 AIA Detroit Celebration of Architecture

# DIAMOND SPONSOR

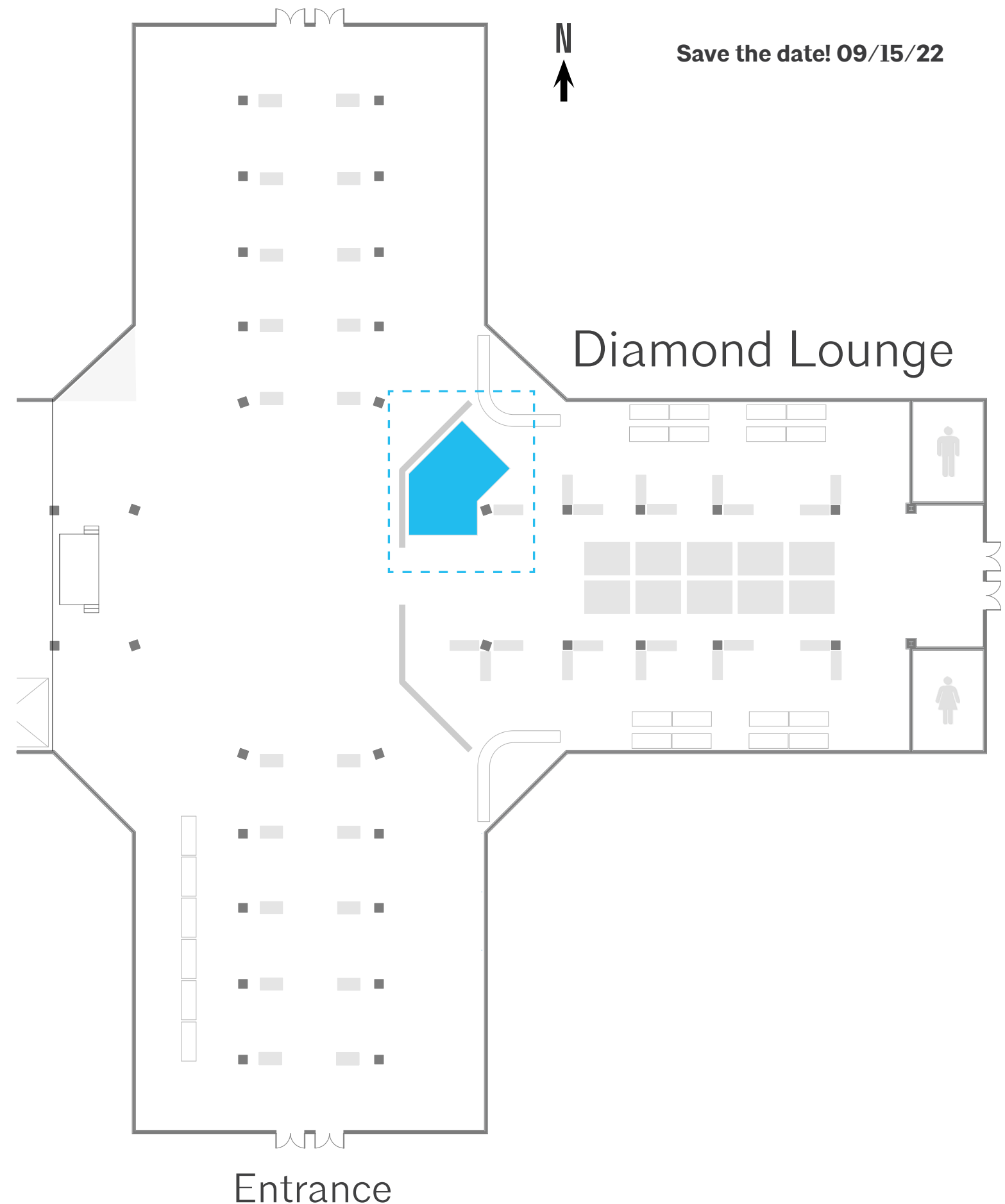
For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how we are all united by design.

## 1 Available at \$7,500

- **Naming Rights:** The 2022 AIA Detroit Celebration of Architecture, Presented by...
- **Advertisement:** Up to 30-seconds of professionally-produced video during Honor Awards program & Celebration of Architecture
- **Furnished Lounge:** Central location in Shed 3, close proximity to bars, and all ticketed guests must walk by your space to enter the Industry Lounge
- **Featured Brand Placement:** Logo on AIA Detroit Website for 2022-2023 + logo included on printed & digital displays at the Celebration
- **VIP Tickets:** 12 VIP Tickets\* to the Celebration of Architecture 2022 Industry Lounge (if Sponsor provides lounge furnishings, AIAD provides 24 VIP Tickets instead of the standard 12)
- **Communications:** Company recognition in 2022 Celebration communications sent to AIA Detroit's 3500+ email distribution list and throughout the organization's social media platforms

\* **VIP Tickets receive:** 3 complimentary Drink Vouchers per attendee, complimentary food, & better deals on cash bar Drink Tickets: 3 Tickets for \$10 vs the regular 5 for \$20.

Interested? Please contact us at [sponsor@aiadetroit.com](mailto:sponsor@aiadetroit.com)



2022 AIA Detroit Celebration of Architecture

# PLATINUM SPONSORS

For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how we are all united by design.

## 10 Available at \$2,750

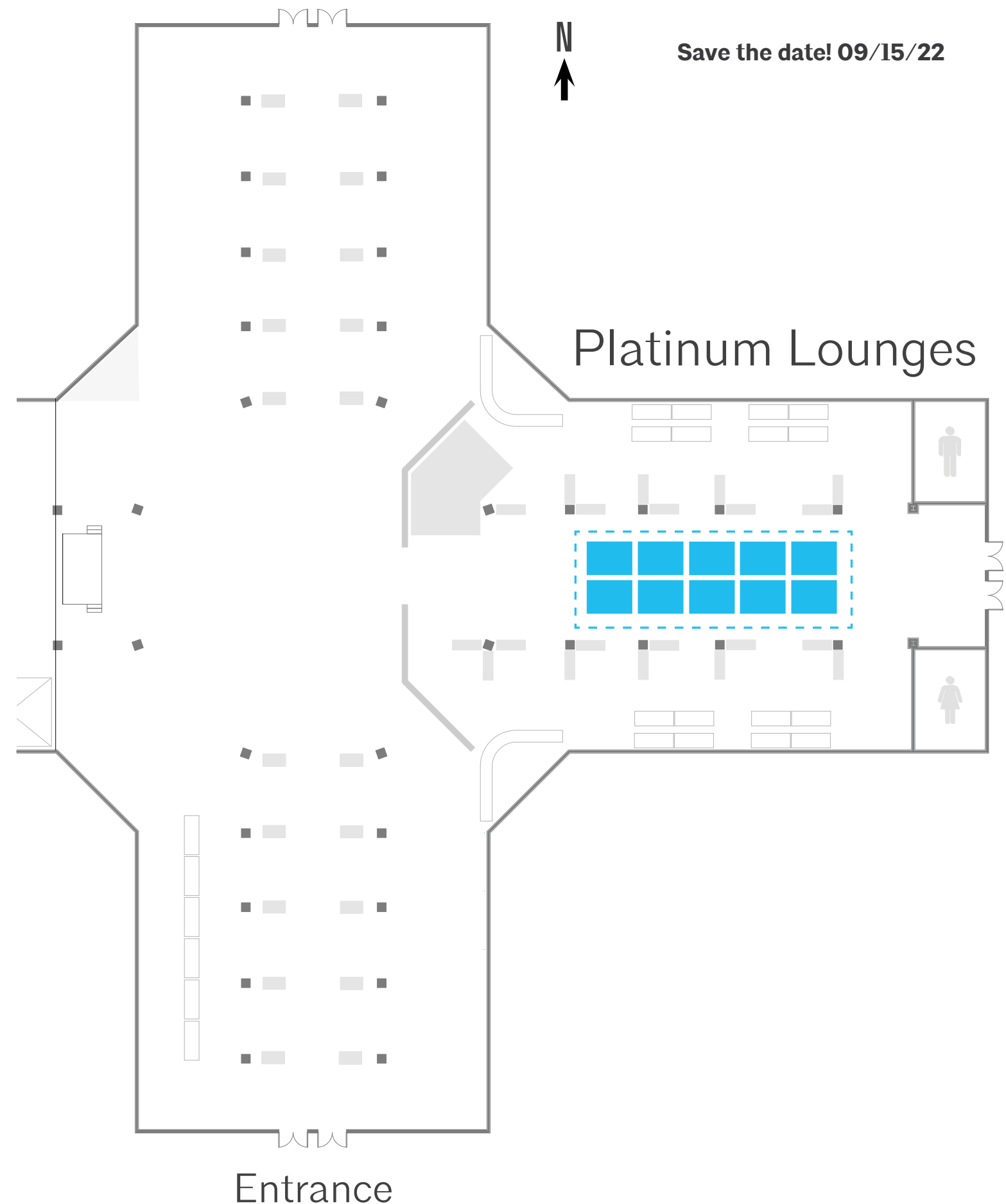
- **Lounge:** Small, dedicated furnished lounge with central location in the ticketed 2022 Industry Lounge
- **Brand Placement:** Logo on AIA Detroit Website for 2022-2023 + logo included on printed & digital displays at the Celebration
- **VIP Tickets:** 6 VIP Tickets\* to the Celebration of Architecture 2022 Industry Lounge (if Sponsor provides furnishings, AIAD provides 12 VIP Tickets instead of the standard 6)
- **Communications:** Company recognition in 2022 Celebration communications sent to AIA Detroit's 3500+ email distribution list and throughout the organization's social media platforms

## 3 Advertisements at \$2,000

- Add on a custom, 30-second advertisement to the Honor Awards stage program and 2022 Celebration of Architecture.
- Professionally-produced video that your company will be able to keep after the 2022 Celebration of Architecture
- **Advertisement must be confirmed by July 31st**

\* **VIP Tickets receive:** 3 complimentary Drink Vouchers per attendee, complimentary food, & better deals on cash bar Drink Tickets: 3 Tickets for \$10 vs the regular 5 for \$20.

Interested? Please contact us at [sponsor@aiadetroit.com](mailto:sponsor@aiadetroit.com)



2022 AIA Detroit Celebration of Architecture

# GOLD SPONSORS

For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how we are all united by design.

## 20 Available at \$1,500

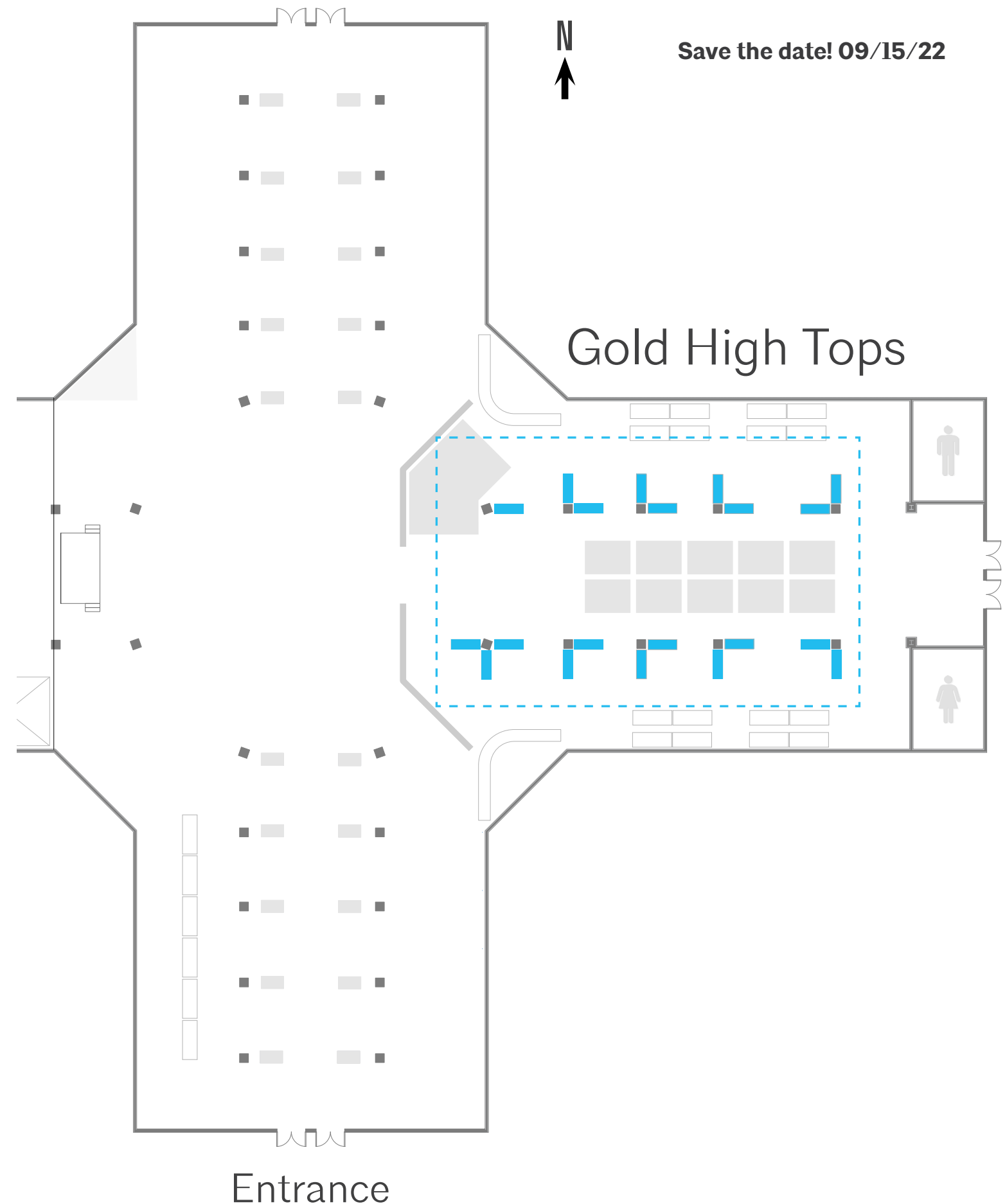
- **High Top Table:** Dedicated 30"x72" standing-height table with close proximity to the center of Shed 3 and bars
- **Brand Placement:** Logo on AIA Detroit Website for 2022-2023 + logo included on printed & digital displays at the Celebration
- **VIP Tickets:** 4 VIP Tickets\* to the Celebration of Architecture 2022 Industry Lounge

## 3 Advertisements at \$2,000

- Add on a custom, 30-second advertisement to the Honor Awards stage program and 2022 Celebration of Architecture.
- Professionally-produced video that your company will be able to keep after the 2022 Celebration of Architecture
- **Advertisement must be confirmed by July 31st**

\* **VIP Tickets receive:** 3 complimentary Drink Vouchers per attendee, complimentary food, & better deals on cash bar Drink Tickets: 3 Tickets for \$10 vs the regular 5 for \$20.

Interested? Please contact us at [sponsor@aiadetroit.com](mailto:sponsor@aiadetroit.com)



2022 AIA Detroit Celebration of Architecture

# EXHIBIT SPONSORS

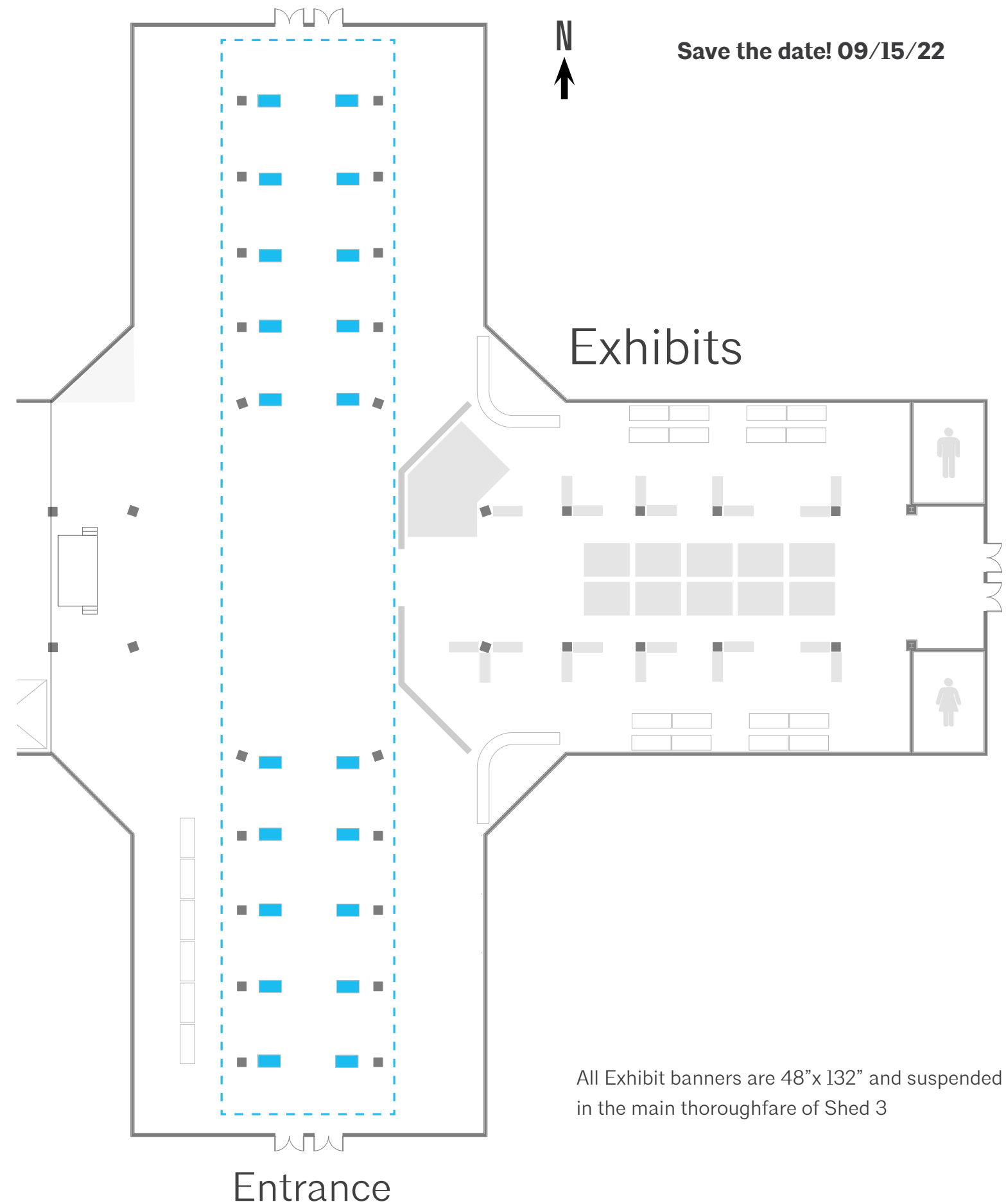
For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how we are all united by design.

## 40 Available at \$750

- **Brand Placement:** Logo on **1** hanging Exhibit banner in one of the most highly-visible locations of the 2022 Industry Galleries
- **Brand Placement:** Logo on AIA Detroit Website for 2022-2023
- **VIP Tickets:** 4 VIP Tickets\* to the Celebration of Architecture 2022 Industry Lounge

\* **VIP Tickets receive:** 3 complimentary Drink Vouchers per attendee, complimentary food, & better deals on cash bar Drink Tickets: 3 Tickets for \$10 vs the regular 5 for \$20.

Interested? Please contact us at [sponsor@aiadetroit.com](mailto:sponsor@aiadetroit.com)





2022 AIA Detroit Celebration of Architecture

# TAP SPONSORSHIP

For years, our Celebration of Architecture has reflected how the Architecture & Design industry in Metro Detroit is becoming more collaborative and community-oriented. Don't miss the opportunity to show how we are all united by design.

## TAP Feature Provider, \$1,500

- **TAP Featured Provider:** TAP Lounge Service Provider/Product Manufacturer (limited 1 per service/product type)
- **Showcase:** Dedicated table space in the 2022 TAP Lounge to display your services/wares.
- **Brand Placement:** Logo on AIA Detroit Website for 2022-2023 + logo included in the TAP Lounge at the Celebration
- **VIP Tickets:** 4 VIP Tickets\* to the Celebration of Architecture 2022 Industry Lounge

## 3 Advertisements at \$2,000

- Add on a custom, 30-second advertisement to the Honor Awards stage program and 2022 Celebration of Architecture.
- Professionally-produced video that your company will be able to keep after the 2022 Celebration of Architecture
- **Advertisement must be confirmed by July 31st**

\* **VIP Tickets receive:** 3 complimentary Drink Vouchers per attendee, complimentary food, & better deals on cash bar Drink Tickets: 3 Tickets for \$10 vs the regular 5 for \$20.

Interested? Please contact us at [sponsor@aiadetroit.com](mailto:sponsor@aiadetroit.com)

